PROGRAMMA DI LINGUA INGLESE
CLASSE 4C

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Sono state revisionati i principali argomenti comunicativi e grammaticali trattati nei precedenti anni scolastici.
In particolare: tipologia azienda, processo di fornitura, lessico microlingua

Dal Libro di Test Business 2.0 sono stati svolti i seguenti argomenti completi di esercizi:

UNIT 3 – PRODUCT AND PROCESS
- Supply chain and product life cycle (p. 38)
- 'How does a factory work?' (pp. 38-39)
- Presenting a process (pp. 42-43)
- Writing: Instructions and directions (pp. 44-45)
- Case study: Digidisc Ltd (pp. 46 -47)
- Grammar: Prepositions of place, prepositions of movement, present simple passive (passivo integrato sul testo GET INSIDE LANGUAGE)
- Grammar Review (p. 60)

Unit 4 - JOB INTERVIEWS AND CAREER

- Getting a job (p. 48)
- 'How I got my Dream Job' (p. 49)
- Job Interviews (p. 50)
- Describing personality (p. 50)
- How to find the right job (p. 51)
- How to prepare for a job interview
- Interviews (pp. 54-55)
- CVs - How to write a CV and a cover letter (pp. 56-57)
- Case study: Onestop job search (lavoro di gruppo) (pp. 58-59)
- Grammar: Past tenses (p. 52-53)(Approfondito sul testo GET INSIDE LANGUAGE: uso di would).
- How to write a 5/3 paragraphs essay (product: 'The job of my dreams')
- Job benefits in English speaking countries (research)
- Product: reasearch online of an ad, writing a CV and cover letter.

Unit 5 – MARKETING AND SELLING
- Sales versus Marketing (p. 62)
- Marketing: definition, activities and functions - How to read a graphic- How to prepare a business paln.
- 'Sales versus Marketing – The War is over' (p. 63)
- A definition of marketing (research)
- Marketing, sales and advertising (p. 64)
- 'Advertising' (p. 65)
- How to sell a product: introduce a product- persuade a client (pp. 66-67-68-69)
- "Selling" changes – Models of letters (pp. 70-71)
- Case study: Dallivan cars – how to read a graphic (p. 72)

- Grammar: comparatives and superlatives, how to give reasons and explanations: since, therefore……
- Grammar Review (p. 86)

Unit 6 – ENTREPRENEURSHIP

- ‘Why not to buy into business?’ -Types of organizations and people - Start up or a career? Pro and versus (reading pp. 74-75)
- Business organization and people (p. 76)
- Enterprise finance (p. 77)
- Meetings – expressions for meetings (pp. 80-81)
- How to start up a company (pp. 82-83)
- Grammar: Modal verbs
- Grammar Review (p. 87)

LAVORO ESTIVO

per le vacanze: testo su fotocopia; prova esame p. 84 n. 2-3-4; p. 85 n. 6; p. 87 n. 4-5; p. 88 n.1-2-3-4-6; p. 100 n.1-2-3-4-6;

Ricerca su un argomento interdisciplinare (paragrafi con titolo, circa 2 facciate su pc - 2 cartelle) ad es. marketing, business pllan, pop-up shops, security in internet, e-commerce, diritto del lavoro.